



# NGTU

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## SOCIAL MEDIA CASE STUDIES

[www.notgoingtouni.co.uk](http://www.notgoingtouni.co.uk)







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## Our Solutions

### Multi-Platform



Online Presence



Digital Campaigns



Campaign Analysis



# Rail Engineering Client

## Campaign Overview

Working with a national Railway Engineering client to drive female applications for the engineering apprenticeship vacancies.

Increased  
Reach

15,320 People

Increased  
Engagement

648 Link Clicks

Targeted  
Approach

100% Female Reach





# Global Banking Client

## Campaign Overview

Working with a International Banking client to drive applications for the summer internship programme for school leavers. Targeting students in London and Dublin.

Increased  
Reach

45,886 People

Increased  
Engagement

560 Link Clicks

Targeted  
Approach

24,000 London Users  
Reached  
21,000 Dublin Users  
Reached





# Global Financial Software Client

## Campaign Overview

Working with the team to drive applications for female candidates in London for Data Analyst Apprentices.

Increased  
Reach

23,992 People

Increased  
Engagement

653 Link Clicks

Targeted  
Approach

100% Female Reach



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# THANK YOU

## Contact Us



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